



Fall Flavours

PRINCE EDWARD ISLAND

Presented by **sobeys**



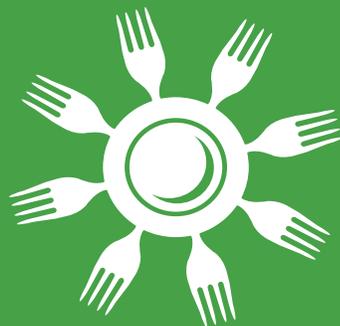
SEPTEMBER 8-OCTOBER 8, 2022

Feed Your Soul



Sobeys

Proud presenting sponsor of
PEI FALL FLAVOURS FESTIVAL

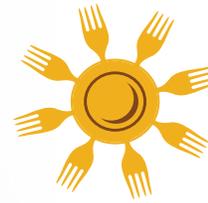


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Welcome to the Prince Edward Island Fall Flavours Festival!

We hope you're hungry for the 2022 edition of our award-winning PEI Fall Flavours Festival presented by Sobeys. We welcome you to come join us for the best from our land and sea, celebrity chefs and top local talents, quintessential PEI entertainment, one-of-kind venues, and the warmest hospitality you've ever experienced in communities across our beautiful island. At this year's award-winning PEI Fall Flavours Festival presented by Sobeys, our industry partners have been pulling out all the forks to make this year's festival an unparalleled unforgettable experience.

We are proud to welcome you back and be kicking off this year's festival with the Canada's Food Island Book Launch Party! This year's festival will feature several new innovative culinary experiences and curated weekends that are sure to wow you, like Megepaji: Experience Lennox Island, By the Sea Under the Harvest Moon, and Oysterlicious.

From kitchen parties to community lobster suppers, oyster shucking shindigs and potato peeling contests, Islanders have a long tradition of celebrating food and inviting visitors from around the world to join the party. Get ready to celebrate the incredible tastes, people, picturesque scenery, and communities that make PEI Fall Flavours Festival presented by Sobeys such a spectacular culinary experience on Canada's Food Island. Make Prince Edward Island, Canada's Food Island a part of your unique food story. We can't wait to welcome you.

Mitch Cobb • *Chair, Food Island Partnership*

Presenting Sponsors:



Event Sponsors:



Official Dairy Partner:



Hotel Partner:



A Project Of:



Funding Partners:



About the Fall Flavours

festival

Delicious. Authentic. Unforgettable.

Join us on Prince Edward Island, Canada's Food Island, for the award-winning PEI Fall Flavours Festival presented by Sobeys - **September 8th to October 8th, 2022!**

Have you been craving a sensational culinary experience to feed your soul? Look no further.

The PEI Fall Flavours Festival presented by Sobeys will be returning in full force this year, making it the perfect opportunity to visit Prince Edward Island, Canada's Food Island and feed your inner foodie! From Signature and Taste of the Coastal Community events presented by Atlantic Lottery to culinary experiences and adventures to dining at one of the Island's fine restaurants, whatever your appetite, the 2022 PEI Fall Flavours Festival presented by Sobeys will feed your soul.

fall is the best time to come

In the fall, we are truly at our best.

We know *Prince Edward Island, Canada's Food Island*, is certainly beautiful no matter when you visit it, but it's no secret the fall is an especially spectacular time to visit the Island.

Experience the breathtaking colours in our fall foliage and take in the fresh crisp air while taking part in a wide range of exceptional culinary events and experiences from tip to tip at the *PEI Fall Flavours Festival presented by Sobeys* during this wonderful time of year!

Mountains of fresh PEI shellfish and a giant kitchen party to boot. Traditional Bannock cooked in the sand. An all-inclusive weekend of feasting and authentic PEI experiences. Succulent cuts of Island beef paired with bluesy tunes. A deep sea fishing excursion, complete with lobster dinner onboard.

Signature Events

Taste of Coastal
Communities

PRESENTED BY
Atlantic Lottery

SIGNATURE EVENTS & TASTE OF COASTAL COMMUNITIES

The PEI Fall Flavours Festival presented by Sobey's is an extraordinary celebration of the deeply-rooted traditions, top-notch ingredients, and exceptional culinary talent that make a must-visit culinary destination. It's going to be a spectacular month-long shindig that'll knock your (mussel) socks off!

TICKETS ARE SELLING FAST, GET YOURS TODAY!



Le Festin
September 2
Abrams Village
Tickets: \$52



Canada's Food Book
September 8
New London
Chef Michael Smith
Tickets: \$137.50



Feast & Frolic
by [unclear]
September 15
Charlottetown
Chef Ned Bell
Tickets: \$192.50



PEI International Shellfish Festival
September 15-18
Charlottetown
Chef Ned Bell
All Day Passes: \$44
Afternoon Only: \$11



Clammin' and Jammin'
September 17
Abrams Village
Chef Robert Pendergast
Tickets: \$58



Megepaji: Experience
[unclear] Island
[unclear] by
Atlantic Lottery
September 18
Lennox Island
Chef Joseph Shawana
Tickets: \$99



Savour Victoria
September 22
[unclear]-the-Sea
Chef Michael Smith
Tickets: \$126.50



Beef N Blues
September 23
Summerside
Chef Lynn Crawford
Tickets: \$88

Signature Events

Taste of Coastal Communities

PRESENTED BY



By the Sea Under the Harvest Moon
September 23-25
Lakeside
Chef Corbin
Tickets: \$555



Toe Taps & Taters
September 24
Location:
Canoe Cove
Chef Michael Hunter
Tickets: \$99



Down East Kitchen Party
at Bogside
September 24
Montague
Chef Corbin
Tickets: \$149.99



Taste of Georgetown
presented by Atlantic Lottery
September 29
Georgetown
Shucker Patrick McMurray
Tickets: \$95



Taste of North Rustico *presented by Atlantic Lottery*
October 1
North Rustico
Maître Fromager, Afrim Pristine
Tickets: \$109



Lobster Party
presented by Atlantic Lottery
October 1
Charlottetown
Shucker Patrick Hughes
Tickets: \$115



Farm Day in the City
October 2
Charlottetown
Free Entry



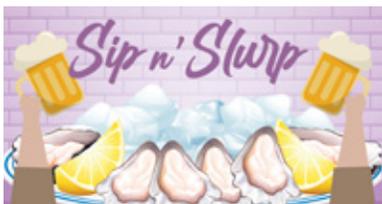
An Evening at Red Shores *presented by Atlantic Lottery and Red Shores Racetrack and Casino*
October 5 | Charlottetown
Chef Dale MacKay
Tickets: \$109



Oysterlicious Dinner
October 7
O'Leary
Chef Eamon Clark
Tickets: \$110



Oysterlicious
October 7-9
O'Leary & Tyne Valley
Chef Eamon Clark
Tickets: \$495



Sip n' Slurp
October 8
Tyne Valley
Chef Eamon Clark
Tickets: \$85



Chef's Island
October 8
Charlottetown
Chef Nicole Gomes
Tickets: \$110



culinary events



**Roma Gala
Heritage Feast**
September 11
Three Rivers
Tickets: \$90



**Under the Spire
Music Festival:
Soupfest**
September 18
Indian River
Tickets: \$25



**Bites, Brews &
Tunes - Savour
Victoria
Afterglow**
September 22
Borden-Carleton
Tickets: \$33



**Farm to Fire
to Table**
September 10 &
October 1
Belfast
Tickets: \$95



culinary adventures



**Golf Cavendish
Beach Couples
Classic - Fall
Edition**
October 1-2
Cavendish
\$650 per couple



Lobster Lovers
Dates: September 9, 12,
14, 19, 21, 26 and 27
Souris
Tickets: \$120



**Deepsea
Fishing with on
Board Fish BBQ**
Sep 8 - Oct 8
Georgetown
Tickets: \$79



Street Feast
September 23-24
Charlottetown
Free Entry

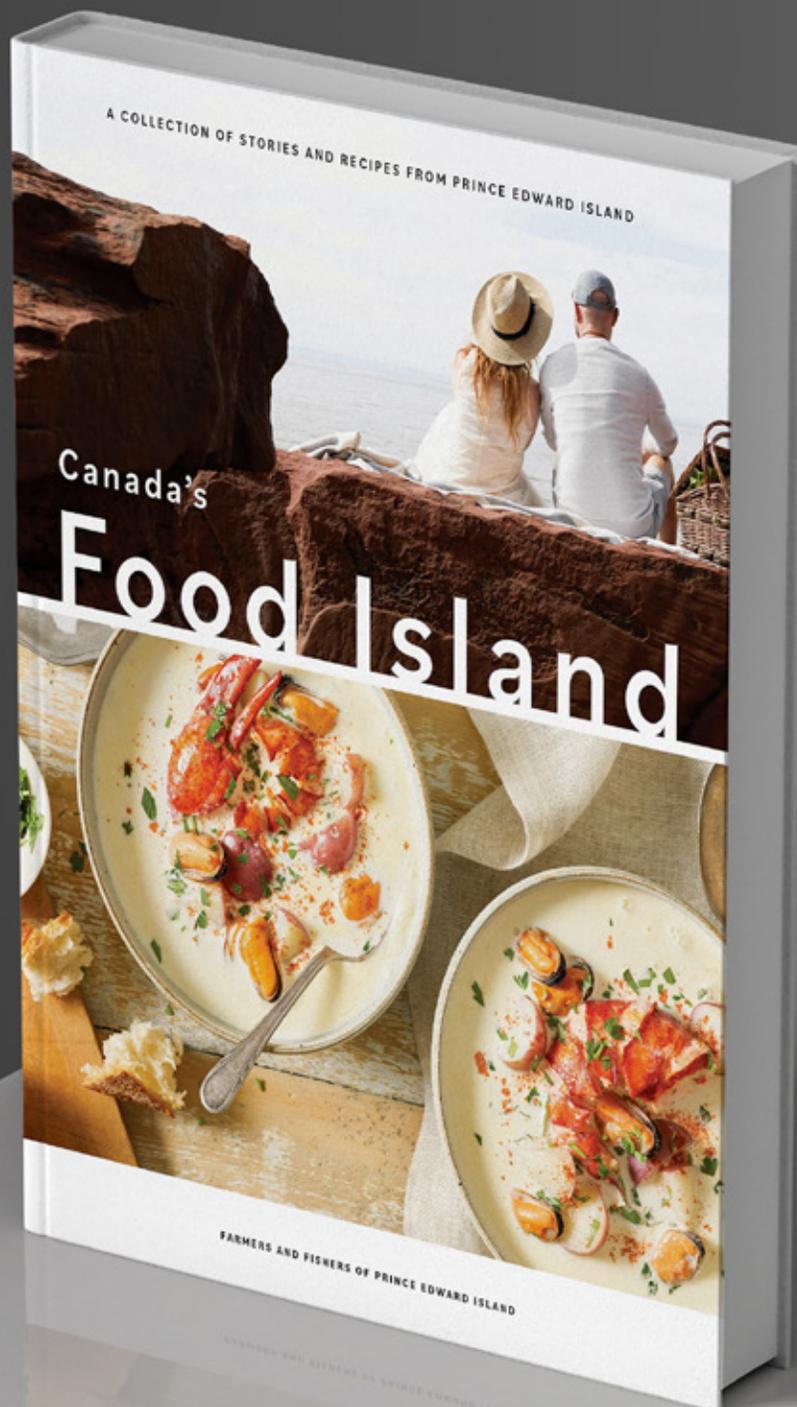
Take a piece of
Prince Edward Island,
Canada's Food Island
home with you.

Order your
copy today!

Available
Sept 6, 2022.

Canada's 
FOOD ISLAND
PRINCE EDWARD ISLAND

Visit our new website
canadasfoodisland.ca



feed your soul

Authentic Events

The truth is we don't know how to be anything but real and genuine, it's just in our nature. We're passionate about sharing what truly makes Canada's Food Island one-of-a-kind and we go to great lengths to make sure every Festival event is an authentic slice of Island life. From a lobster party in a barn to meeting the Island's top oyster producers while slurping their fare, kitchen party dancing, lobster claw cracking, and everything in between, you'll be a bonafide Islander in no time at all!

Local Ingredients

There's a time to enjoy ingredients from far-flung locales, but at the PEI Fall Flavours Festival presented by Sobeys as we're wholly committed to celebrating what's in our fields and bays. PEI lobster, mussels, oysters, potatoes and beef are our shining stars and they take centre stage at our Festival events.

We Know Food

From fourth generation lobster fishers to 'Islander-by-choice' food entrepreneurs, potato farmers with deep roots, and chefs with grand visions, you'll get to meet the fine people that are constantly shaping our incredible foodscape. Plus, some of our favourite celebrity chefs from across Canada will be joining the festivities and sharing their love for PEI at our Signature Events!

Unique Venues

Unforgettable experiences start with picturesque settings. A rustic carriage house. A bonafide fishing boat. A charming fishing village. A championship golf course. No matter what Festival events or adventures you choose to attend, you'll discover unique venues and/or beloved Island communities that enhance your culinary experience.

***We can't wait to host you on PEI,
Canada's Food Island - we know you're going to love it here!***

RESTAURANT LISTINGS



Oysterlicious

Go West and savour the best during an unforgettable weekend at Mill River Resort. This all-inclusive 3-day culinary event in Western PEI (aka 'Up West') is for those with an appetite for untamed and authentic culinary experiences. Featuring a 3-course Oysterlicious Diner on Friday evening, Sip N' Slurp roving reception on Saturday night, one-of-a-kind excursions, live music, and more, it's going to be a weekend for the memory books!

TICKETS & INFO



By The Sea Under the Harvest Moon

Settle in for a luxurious weekend stay at Rodd Crowbush Golf & Beach Resort and get ready for an all-inclusive, exclusive 3-day culinary event in Eastern PEI. Featuring incredible local seafood and beverages, warm hospitality, and unforgettable Island experiences, it's the bucket list foodie event you can't miss!

The fun begins on Friday night with welcome reception and fall-inspired cocktail. Next up, it's a time for the quintessential Island experience - a beachside lobster supper, complete with PEI oysters, mussels, and dessert. Close out the night with a bonfire on the beach, as you soak up the seaside vibes and enjoy live music.

After a restful sleep in your well-appointed room, enjoy a breakfast buffet as you prepare for a day that suits your style. Choose from a round of world-class golf, a boat tour, a wine & spirit tasting, jewelry making, kayaking or take a self directed tour - each set against the magnificent scenery of Eastern PEI.

As the sun sets and the harvest moon rises, it's time for the main event - a traditional kitchen party at Bogside Brewing in nearby Montague. Get ready for a true taste of Island life, as you gather to feast, enjoy talented local musicians, and make new friends. Hosted by the always-charming guest Chef Corbin and Local Chefs, this shindig will celebrate the region's local ingredients in familiar and unexpected ways designed to surprise and delight.

Cap off your stay in Eastern PEI with a delicious Sunday morning breakfast and a fond farewell from your PEI hosts.

**Transport provided to/from all events and excursions*

TICKETS & INFO





TRIP PLANNER

Our new trip planner will help you make the most of Fall Flavours!

If you're not sure how to get started planning your epic foodie adventures on PEI, we got you! Our Culinary Trip Planner will make it easy-peasy to craft an itinerary that suits your schedule and delivers on all your food-centric desires!

Plan your trip today...
www.fallflavours.ca/trip-planner



Atlantic
Lottery

RED SHORES

We're proud to sponsor the
Taste of Coastal Communities
events happening across Prince Edward Island.

Where celebrating food and talent brings the
communities of Prince Edward Island together.

#ALCommunityProud

AskAway.ca 

THE
Holman
GRAND HOTEL

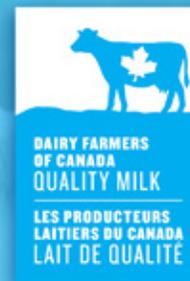
Official Partner Hotel of



Fall Flavours

PRINCE EDWARD ISLAND

Presented by **Sobeys**



Providing Prince Edward Island with
high quality, 100% local dairy.